

From: [Kasdin, Alexandra](#)
To: [Jennifer Fortin-Noreus](#)
Subject: Fwd: Communications and outreach for grizzly comment reopener briefing paper
Date: Monday, August 01, 2016 4:12:02 PM

For the record.

Alex Kasdin
Princeton University SINSI Fellow
Ecological Services, Mountain-Prairie Regional Office
134 Union Boulevard
Lakewood, CO 80228
Phone: (303) 236-4217

----- Forwarded message -----

From: **Kasdin, Alexandra** <alexandra_kasdin@fws.gov>
Date: Mon, Aug 1, 2016 at 3:33 PM
Subject: Re: Communications and outreach for grizzly comment reopener briefing paper
To: Ryan Moehring <ryan_moehring@fws.gov>
Cc: Serena Baker <serena_baker@fws.gov>, Anna Munoz <anna_munoz@fws.gov>

Hi Ryan,

Thanks so much for jumping into this complicated process! I greatly appreciate your input. I will make your suggested edits and we can go from there.

I will be in touch if I have more questions when I dig into the comms plan tomorrow.

Have a great rest of your Monday,
Alex

Alex Kasdin
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On Mon, Aug 1, 2016 at 2:20 PM, Ryan Moehring <ryan_moehring@fws.gov> wrote:

Hi Alex,

Thanks for the time on the phone today. I'm covering this issue for Serena and have not been tracking it very closely apart from reading the attached communications materials Serena sent to you and I the other day. So, please bear with me as I try to answer your questions below in [blue](#). Anything in [green](#) is a suggested deletion. Anything in [red](#) is a suggested addition.

Text of Outreach and Communications Section in Briefing Paper for the Proposed Rule:

Outreach Lead: Serena Baker, Public Affairs Specialist, Region 6

Media POC: Press release to be issued by Region 6: Contact Serena Baker, (303) 236-4588; serena_baker@fws.gov The Service's Washington Office External Affairs program is coordinating w/ the Department of Interior (DOI) OCO, DOI OCL and DOI OEA: Contact Brian Hires, (703) 358-2191; brian_hires@fws.gov This is accurate.

Congressional: Region 6 will provide distribute the press release and Frequently Asked Questions (FAQs) to Congressional District Offices. Service CLA Alyssa Hausman, in coordination with DOI OCL, will distribute the press release and FAQs to Members Offices on the Hill. Personal phone calls to select Hill Members may be made by Service Leadership. This is accurate, but I don't see anything about FAQs being sent along with the news release.

State Contacts: The Service Director, Deputy Regional Directors, or their designees will contact the Governor's offices, key stakeholders, and partners involved with the Interagency Grizzly Bear Committee: NPS, USFS, BLM, U.S. Geological Survey, and Wildlife Agency Directors in the GYE states of Idaho, Montana, and Wyoming. This is accurate.

Other outreach: Press release will be sent to all partners, and stakeholders listed above, along with media in Idaho, Montana, and Wyoming, and select national reporters. A media call and embargoed story with Associated Press in Wyoming and Montana is planned. The press release, FAQs, GYE map, and high resolution pictures of Yellowstone grizzly bears will be posted to the R6 website, and links shared on social media. An Interested Party Letter will also be sent to partners and stakeholders. This is accurate, with the above edits.

The Tribal background section looks accurate to me. Re: additional consultations since March, I don't believe so but I'm honestly not sure. Unless we can confirm this, I suggest omitting any mention of additional consultations.

Re: a Tribal outreach plan, again, I'm not entirely sure what will take place. As you can see from the attached, the comms plan is not yet finalized and contains a number of outstanding questions for leadership, including the Tribal component. Serena drafted a Tribal letter, so you might consider saying that we propose to send that letter to all known interested Tribes, alerting them of the comment reopening period.

I hope that helps. Please let me know if you have any additional questions.

Thanks,

Ryan

Ryan Moehring

Public Affairs

U.S. Fish and Wildlife Service

Mountain-Prairie Region

303-236-0345

From: Kasdin, Alexandra [mailto:alexandra_kasdin@fws.gov]

Sent: Monday, August 01, 2016 12:52 PM

To: Ryan Moehring

Subject: Re: Communications and outreach for grizzly comment reopener briefing paper

Hi Ryan,

So sorry to send a second email but I have one more question for you. I know I am giving you a lot so I am going to push sharing these documents until tomorrow afternoon; let me know if you need more time than that to review and respond to questions.

I want to make sure our discussion of tribal involvement is accurate in the briefing paper. Here is what I have right now:

Almost all tribes contacted have expressed strong opposition to delisting based on their disapproval of trophy grizzly bear hunting that the states are expected to implement if the Yellowstone DPS is delisted.

Beginning in April 2014, the Grizzly Bear Recovery Program sent consultation invitation letters to the four tribes having treaty interests in the proposed GYE grizzly bear delisting area: Northern Arapaho, Eastern Shoshone, Northwestern Band of the Shoshone Nation, and Shoshone-Bannock Tribes.

During the next year, the Service was made aware of many more tribes that have an interest in the GYE grizzly bear and expanded our efforts in explaining the status of the bear and offering government-to-government consultation. On February 17, 2015, the Service sent letters offering government-to-government consultation to 26 tribes.

On June 15, 2015, the Service sent a second round of letters to 48 tribes, offering another opportunity for consultation, followed by personal phone calls or emails from Service leadership personally inviting them to engage in government-to-government consultation.

On August 13, 2015, the Service met with the Rocky Mountain Tribal Leaders Council in Billings, Montana and invited tribal representatives to engage in consultation concerning the Yellowstone grizzly bear population.

On October 29, 2015, the Service sent letters to 53 tribes, which included all tribes, Tribal Councils, and First Nations in Canada that have contacted the Service regarding the GYE grizzly bear population. Region 6 coordinated with the other regions in the Service and distributed this letter to all tribes west of the Mississippi River following advice from Native American Liaison Scott Aikin. The letters invited tribes in the United States to engage in government-to-government consultation, and invited all tribes to participate in a tribal webinar and conference call. To date, the Service has conducted five government-to-government tribal consultations.

Have there been any additional consultations since March? Should we mention that we will implement a tribal outreach plan in the Outreach and Communications section (I don't know if one is in the works)?

Thanks so much again,

Alex

Alex Kasdin

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On Mon, Aug 1, 2016 at 11:19 AM, Kasdin, Alexandra <alexandra_kasdin@fws.gov> wrote:

Hi Ryan,

Below is the text of the Communications and Outreach section of the briefing paper for the Regional Director that we used for the proposed grizzly delisting rule in March of this year. I am thinking that we can use similar text for the briefing paper that will accompany the FR notice reopening the comment period at the end of this month. Can you let me know if you think this text is still accurate? I am most concerned about: (1) the accuracy of the Media POCs, (2) our claims that we will reach out individually to state contacts, stakeholders, and partners (are we planning to do this?), and (3) the information in the "Other outreach" category (seems to me that this information may not apply to this notice).

It would be great if you could let me know by 3:30pm today but I completely understand if that will not be possible at this short notice.

Thanks again for your help!

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